



Virtual Newborn Nursery Consent Form

The undersigned does hereby consent to have their infant(s) picture and/or the following items marked below placed on Good Shepherd Medical Center's (GSMC) website, www.GoodShepherdHealth.org.

Photo ID Number: _____

Date of Birth (mm/dd/yy) _____

The check mark symbol signifies information that must be provided.

√	Circle One:	Boy / Girl	Boy / Girl
√	Baby's First Name:	_____	_____
		Baby 1	Twin
	Baby's Middle Name or Middle Initial	_____	_____
	Baby's Last Name	_____	(for filing purposes only)
	Time of Birth	_____ AM/PM	_____ AM/PM
	Length	_____ inches	_____ inches
	Weight	_____ lbs _____ oz	_____ lbs _____ oz
	NICU Patient?	Yes <input type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>
√	Mother's First Name:	_____	Father's First Name: _____
		Please Print	For publication, Father's signature is required below.
	Sibling Names:	_____	
	Brief Message:	_____	

May we send information to you via email? If so, please provide your email address below.

Email Address: _____

Are you a member of the Great Expectations Maternity Program?

Yes No

If you checked No, would you like to receive information on joining?

Yes No

Phone Number to call in case we have questions: _____

Is this number
Work Number Home Number



The undersigned understands that the infant's picture and personal data indicated above will be posted on GSMC's website for 90 days after birth. The undersigned also understands that the infant's picture and personal information can be removed from the GSMC web site Monday through Friday between 8 a.m. – 4:30 p.m. by calling (903)315-5278. The undersigned acknowledge and understand that GSMC's website is an Internet site which is accessible by anyone in the world with access to the Internet and that the infant's picture and other information may be accessed, reproduced or downloaded by anyone who accesses GSMC's website. Further, the undersigned understands that GSMC cannot control or prevent the misappropriation or misuse of the infant's picture/information by users of the Internet. The undersigned hereby releases GSMC, its subsidiaries and related organizations and employees from any liability or responsibility for the appropriation, use, misuse, reproduction, and downloading of the infant's picture/information by Internet users who access GSMC's website or others who obtain such information.

Mother's signature _____ **Date:** _____
(Signature required)

Father's signature _____ **Date:** _____
(Father's signature is required for publication of Father's name.)



Virtual Newborn Nursery Consent Form: Your Baby's Photo

A nursery nurse will take your baby's photo during the night shift on the day of his/her birth. Photos are taken for identification purposes and for an opportunity for purchase through Cherished Memories. You also have the option of sharing your baby's photo for free with friends and family through the Great Expectations Virtual Newborn Nursery on Good Shepherd's website at www.GoodShepherdHealth.org.

A Cherished Memories catalog and order form will be placed in your baby's crib along with this Internet consent form. Cherished Memories offers a diverse selection of photographic packages and unique gift items. Once your order is received by Cherished Memories, your photos will be processed and sent directly to your home within one week. Cherished Memories archives these images for two years.

Please have available an outfit or blanket you would like used in the photo. Place the outfit/blanket in your baby's crib on the first night when your baby returns to the nursery. If you wish not to place an outfit or blanket in the crib, your baby's photo will be taken in the nursery shirt and blanket.

How to Order your Baby's Pictures

Once the photo is taken, you have the following ordering options:

- ❖ Place your order at Good Shepherd Medical Center by completing the order form placed in your baby's crib. Place the completed order form in the white Cherished Memories order box located by the nurses station on the Postpartum Unit.
- ❖ Order by contacting Cherished Memories at 1-800-245-6518.
- ❖ Order online at www.cherishedmemories1.com.
- ❖ Mail your completed order form from home.

Please keep the upper left corner of the order form as it contains your identification number and Cherished Memories toll free telephone number. You may proof your baby's photo by visiting the Cherished Memories website and entering the identification number from your order form. The photo should be available by the end of the working day (Monday-Friday) following the day the photo is taken.

How to place your Baby's Picture on the Great Expectations Virtual Newborn Nursery

If you would like to include your baby's photo on Good Shepherd's website at www.GoodShepherdHealth.org, please complete the Internet consent form included with this sheet. You may also find a copy in the maternity journal or on the website, along with health information for new mothers and infants. Newborn photos will be posted to the Great Expectations Virtual Newborn Nursery on the Good Shepherd web site within 3 to 5 working days from receipt of the signed Internet consent form. Return the completed form to your postpartum nurse prior to discharge, or mail or fax the form from your home to:

Good Shepherd Medical Center
Marketing Department
700 E. Marshall Ave.
Longview, Texas 75601
Phone (903) 315-5278
Fax (903) 315-2008

www.GoodShepherdHealth.org